Consumption patterns and environmental awareness
– a survey of European tourists at the Christmas market of Cologne

1. Where are you from? _____

2. How old are you?
   - □ under 15
   - □ 16 to 25
   - □ 26 to 35
   - □ 36 to 50
   - □ 51 to 65
   - □ older

3. Gender?   □ male   □ female

4. For what reason have you come to Cologne?
   - □ business
   - □ tourism
   - □ Christmas shopping
   - □ visiting friends
   - □ other reasons: _____

5. Where do you go shopping in Cologne?
   - □ Christmas markets
   - □ big stores
   - □ smaller shops

6. Where do you do most of your shopping in your hometown?
   - □ in big malls
   - □ smaller shops
   - □ big stores

7. How much money (approximately) do you spend on shopping per month (in average)?

   _____

8. On which products do you spend most of your money?
   - □ food
   - □ clothes
   - □ gasoline
   - □ hygiene products
   - □ other items _____

9. Do you think about the environment when you do your shopping?

   - □ Yes
   - □ No

   If **yes**, does it influence your decision for or against a product?

   _____

10. Do you consciously buy products that can be recycled?

    □ Yes
    □ No

11. How, do you think, does your consumption influence/damage the environment?

    + _____
    + _____
    + _____
    + _____

12. Is the protection of the environment an important issue in your country?

    □ No
    □ If yes: Which issues are discussed most often

    + _____
    + _____
    + _____
    + _____

13. How are you informed about environmental issues?

    □ at school
    □ through TV and radio
    □ through magazines/newspapers
    □ at home (in your family)
    □ other _____

14. Do you believe you can help the environment if you change your shopping behaviour?

    □ Yes
    □ No

15. What are your ideas about how you can stop the pollution of the environment?

_____
_____
_____
_____